



Momentive Selects E.T. Horn as Exclusive Western United States Distributor of Personal Care Materials

WILTON, Conn., May 29, 2008 — Momentive Performance Materials today announced that the E.T. Horn Company has been named the exclusive western United States distributor of its specialty silicones for personal care products. Under the agreement, E.T. Horn, one of the nation's premier suppliers of raw materials and chemicals to manufacturers, will manage the distribution of Momentive's high technology personal care and cosmetics materials – including the well-known Velvesil*, Silsoft*, Tospearl* and Softouch* brands – to customers in Arizona, California, Colorado, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington and Wyoming.

"When selecting a western U.S. distribution partner for our personal care business, we looked for a strong customer focus, a keen understanding of the market, a tradition of innovation in sales and logistics and a reputation for service excellence," said Shawn D. Williams, President, Americas-Silicones, Momentive. "E.T. Horn was the clear partner of choice, both for its strong commercial focus and its reputation for providing outstanding service to its clients – a commitment we share. We look forward to working closely with E.T. Horn and expect the transition of our western states' personal care business to be complete by the end of June."

"Momentive Performance Materials is the perfect fit to our vision, which is to be the preferred supplier of the ingredients that create groundbreaking products in today's competitive marketplace," said Christina Fiduccia, Vice President, Cosmetics and Personal Care Group, E.T. Horn. "Momentive's innovative materials are an ideal fit for what our personal care customers are seeking, and I am excited about the added strength this gives to our leading position in the western region of the United States."

A leading supplier of silicone-based solutions to the personal care market, Momentive provides a wide range of advanced materials, technologies and custom formulations designed to help personal care and cosmetics manufacturers produce higher-performing products. Momentive's family of personal care materials, which includes emulsions, gels and encapsulants, fluids, resins, silicone gels and silicone surfactants, is helping producers of hair care, skin care, cosmetics and bath products meet their increasingly stringent performance and innovation goals. To find out more, please call 800.295.2392 in North America (+607.786.8131 everywhere else) or visit www.momentive.com/Americas.

About The E.T. Horn Company

The E.T. Horn Company is one of the nation's largest distributors, marketers and manufacturers of raw materials and chemicals for use in coatings, building materials, elastomers, lubrication, nutrition, cosmetics, personal care and food products. Founded in 1961, the company has focused on providing formulation solutions, superior customer service and technical expertise in distributing products from only the finest manufacturers. For additional information contact the company at 800-442-HORN or visit www.ethorn.com.

About Momentive

Momentive Performance Materials Inc. is a premier specialty materials company, providing high-technology materials solutions to the silicones, quartz and ceramics markets. The company, as a global leader with worldwide operations, has a robust product portfolio, an enduring tradition of service excellence, and industry-leading research and development capabilities. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at www.momentive.com.

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*Velvesil, Silsoft, Tospearl and Softouch are trademarks of Momentive Performance Materials Inc.

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