



Momentive Introduces Velvesil* FX Gel for Personal Care Products: Combines Expertise in Silicones and Boron Nitride Chemistries

*New Material Seeks to Enhance Performance Benefits of Boron Nitride Powders
by Improving Processibility and Sensory Experience*

WILTON, Conn., April 15, 2008 — Momentive Performance Materials today introduced Velvesil* FX gel, an innovative personal care gel that can enhance the benefits of boron nitride powder by improving its processibility and spreadability as well as the sensory experience of the consumer product.

Formulators of color cosmetics and skin products may find Velvesil FX gel useful for optimization of the combined performance benefits of boron nitride (excellent coverage, naturalness, line-blurring effects and oil absorption) with the outstanding sensory attributes of silicones (soft, smooth feel and gentle application). Additionally, Velvesil FX gel may streamline production by providing excellent dispersion of boron nitride, with virtually no dusting.

"In developing Velvesil FX gel, we have leveraged Momentive's extensive expertise in boron nitride and silicone chemistries," said Beatriz Blanco, global market manager, Momentive. "Velvesil FX gel is a multifunctional product that effectively delivers the benefits of both materials in a single formulation."

Velvesil FX gel can offer this array of combined performance benefits for a wide range of personal care products, and potential applications for it include foundation, eye shadow, anti-aging and oil control products. It may be an excellent candidate to consider for use in products in which the consumer is expecting line-blurring effects, excellent coverage and a soft, dry powdery feel.

Velvesil FX gel is the latest addition to Momentive's extensive line of Velvesil sensory enhancing products that offer unique functionalities. To find out more about Velvesil FX gel, please call 800.295.2392 in North America (+607.786.8131 everywhere else) or visit www.momentive.com.

About the Company

Momentive Performance Materials Inc. is a premier specialty materials company, providing high-technology materials solutions to the silicones, quartz and ceramics markets. The company, as a global leader with worldwide operations, has a robust product portfolio, an enduring tradition of service excellence, and industry-leading research and development capabilities. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at www.momentive.com.

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